

JAMES FORREST

www.ambalogic.com

74 Richardson Rd Lynn MA 01904 | 781-864-3238

jim@ambalogic.com

PROFESSIONAL EXPERIENCE

02.01.00 — PRESENT

Peabody Essex Museum—Salem, MA

Web Creative Director / Webmaster / Designer

Directed the award-winning re-design of pem.org. Worked to create new interactive strategies for museum visitors and in-house staff involving personalization of PEM's vast collection, rich media microsites, and physical kiosk systems. Implemented an integrated e-commerce strategy raising \$150'000+/yr. Web consultant for ECHO grants enabling cross cultural exchanges between distant communities through art and technology. Active speaker in the museum community on design *and* experience and Federal IMLS grant panelist for technology grants in the U.S.. www.pem.org

09.01.97 — PRESENT

Ambalogic Interactive Studios—Lynn, MA

Freelance Designer & Producer, Web and Print Media

Clients include the Boston Conservatory, Harvard University, Alisa Weilerstein, Institute of American Indian Arts, Wu Man, Leeann Leftwich Zajas Design, Segal Design, Boon Gallery, Structures North Consulting Engineers, Brenton Gray Development, Altissimo, Salem State College. www.ambalogic.com

01.01.02 — 01.01.04

Northshore Community College—Danvers, MA

Art Instructor

Art Instructor in the Kids/Parents to College program. Classes taught are Cartooning and Creative Art Sampler. Focused on Art as therapy and creative storytelling.

09.01.00 — 09.01.01

Salem State College—Salem, MA

Teachers Assistant in Graphic Design/New Media

Assisted in classroom instruction to college level Multimedia/Graphic Design students. Instructed students in design and theory for the Internet and other interactive areas.

02.01.98 — 02.01.00

Salem State College—Media Services—Salem, MA

Multimedia Workroom Assistant

Performed all aspects of A/V services. Art Director/designer on numerous campus web sites. Poster designer for campus events. Art director/designer for the 1999 theatrical production of Hair.

ABOUT

James Forrest is the award-winning Web Creative Director of the Peabody Essex Museum, the oldest continuously operating museum in the United States and also the Principal of Ambalogic Interactive Studio.

With a background in new media design, fine art, and sound design, Jim's work presents new possibilities for the changing experiential landscape online and beyond.

Jim's work has been featured in many articles, presentations, and shows about personalization, bookmarking, cultural exchange, and community outreach. As part of PEM's award winning New Media team, he works to create rich, engaging experiences within varying learning models and cultures while being the catalyst behind cutting edge projects incorporating community, art making, storytelling, sharing and technology.

EDUCATION

School of the Museum of Fine Arts — Boston Ma

Continuing Education: Advanced art making and design for the Internet.

Salem State College — Salem Ma

Concentrations: Interactive Multimedia Art, Music and Education. Presidential Scholar 1999, 2000. Bachelor of Arts in Interactive Multimedia Art.

Massachusetts College of Communications | Boston
Certificate in Recording Arts. Dean's List Recipient.

RELATED EXPERIENCE

Software & Languages:

All Adobe software, Microsoft Office Suite, FTP software, Logic, Pro Tools, Reason and other digital audio creation tools. Microsoft Access, MySQL and Filemaker Pro databases. Yahoo store and Storefront E-Commerce solutions. Constant Contact email campaigns. Proficient with HTML, XHTML, CSS, Flash, Actionscript, Javascript & PHP. Experience with ASP.net, Perl, and CGI.

JAMES FORREST

www.ambalogic.com

74 Richardson Rd Lynn MA 01904 | 781-864-3238

jim@ambalogic.com

AWARDS

- Storefront E-commerce *Ubiquity* award 2005
- Macromedia "Site of the day" 2004
- American Association of Museums Muse Awards, Collection Database/Reference Resource, Honorable Mention, 2004
- Zoomify.com featured project for Nathaniel Hawthorne
- Marblehead Arts Festival–Best in show for Printmaking, 2001
- Presidential Scholar–Salem State College 1999, 2000-01

Publications

- Salem Gazette – Machine 475 album review - November 2006
- Lynn Item - 2004
- North Shore Surfer–November 2003
- Associated Press–November 2003

Appearances

- Museum Computer Network presenter, 2006
Topic-*Extending the Visit Beyond the Museum.*
- Museum Computer Network presenter, 2005
Topic-*Innovative Access to Collections on the Web: Connecting the Physical Museum Visit with the Online Collection through Personalization, Handhelds, RFID, and Audio Guides.*
- Salem Cyber Space Program presenter, 2005
- Museums and the Web demonstration, 2004
Topic- *Peabody Essex Museum's Artscape.*
- Salem State College Art Dept. Lecturer, 2002
Designing online experiences.

Shows + Performances

- Peabody Essex Museum 2005-06, *Owls in Art and Nature*, 4-channel sound installation and 2D print
- Boon Gallery 2005, Sound collaboration with fellow musician Nate Douglas
- *Movies with Live Soundtracks*, Sound and silent film collaboration with filmmaker Shawn Morrissey at the Coolidge Corner Theater, Brookline, MA, 2004
- Gallery of Social & Political Art, Boston 2003, Exhibited 2D prints
- Marblehead Arts Festival 2001, 2005
- Salem State College Alumni Exhibition 2003
- Solo Exhibition–Winfisky Gallery 2001
- Mass Art Film Society, Sound collaboration with Animator Shawn Morrissey
- Massachusetts Institute of Technology
- La Fete Du Sisk, Exhibited 2D prints
- Berwick Research Institute, Sound collaboration with Animator Shawn Morrissey
- Front Street Coffee Shop, *Simple Ordinary Life*, a collection of 10 monoprints
- Winfisky Gallery
- Essex Camera Gallery
- Rockport's First Night, Sound collaboration with Animator Shawn Morrissey

KEYWORDS

Creative, enthusiastic, personable, energetic, and organized.